

Fabian Jordan,

President of the Mulhouse Alsace Urban Area Mayor of Berrwiller <u>President of the Association of Mayors of the Haut-Rhin</u>

# RECOGNISED KNOW-HOW AND EXPERTISE IN HOSTING SPORTS FEDERATIONS AND SPORTS CLUBS IN THEIR PREPARATION FOR THE 2024 OLYMPIC GAMES

Mulhouse Alsace Urban area is a community in motion, mobilising and encouraging a powerful dynamic in all its municipalities and clubs in the area in anticipation of the 2024 Olympic and Paralympic Games in Paris. This is the reason for the awarding of the "Terre de jeux" label for the whole of the community area, which reflects our desire to involve all players.

Thanks to excellent facilities, favourable to the practice of multiple disciplines, our region is recognised for its dense and diversified network of high quality sports facilities. These facilities, which are spread over 17 sites and cover 35 Olympic and Paralympic disciplines, and the associated services, have enabled us to obtain the label of Preparation Centre for the Olympic and Paralympic Games. This makes us the second centre in France in terms of the number of approved disciplines. This is a real source of pride for our urban area and an undeniable asset in terms of its influence. It is also a powerful indication of our commitment to the development of high-level sport throughout our territory, with a curriculum of excellence to which the youngest have access and which enables them, while continuing their studies, to reach a recognised level of excellence. This comprehensive support scheme is also a significant incentive for many experienced athletes and national and international teams who now choose m2A to come and train and compete in major competitions organised in our facilities.



The Grand INSEP label, awarded to our urban area for its Alsace Regional Sports Centre (ASRC) in September 2021, confirms our know-how by integrating us into a demanding and supportive network. As such, the ASRC serves as a hub, bringing together the various sites representing the high-level dynamics of our territory around its cutting-edge services. Its medical facilities designed to provide physical support for athletes of all levels, its accommodation and catering capacity, its practical exercise and meeting areas, at the heart of a very exclusive environment, are major assets for our region.

Our urban area has also established privileged ties with a number of sports federations, which contribute to further strengthening both our region's sporting dynamism and its experience in hosting events. So, it is with proven know-how and expertise that we will welcome new sports federations or clubs in preparation for the 2024 Olympic and Paralympic Games as well as for intermediate events.

m2A, land of all sports, #Sport DNA





## LAND OF ALL SPORTS

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## #PARIS2024,

# Mulhouse Alsace Urban Area labelled "Preparation Centre for the Olympic games"

The Organising Committee for the Olympic and Paralympic Games (COJOP) has designated the Mulhouse Alsace Urban Area as a preparation centre for the 2024 Games.

As Olympic and Paralympic delegations, you need to have access to state-of-the-art and adapted equipment, so that your athletes can train in the best possible conditions. Our region, at the heart of Europe, offers excellent conditions for top-level training. Its strategic geographical location offers direct links to Paris.

As a preparation centre for the Olympic Games, m2A is pleased to welcome you.

Make the choice of a territory at the service of sporting excellence!







#### A TERRITORY FOR TRAINING AND PERFORMING IN 35 DISCIPLINES

#### 17 INSTALLATIONS SERVING SPORTING EXCELLENCE

- Alsace Regional Sports Centre, labelled Grand INSEP - Mulhouse
- Rowing centre Rowing Club Mulhouse
- Rowing centre Niffer
- Canoe-kayak base Riedisheim
- Training centre for top-level swimmers
  Mulhouse
- Sports city Rixheim
- Mulhouse Climbing Centre Mulhouse
- Doller Sports Complex Mulhouse
- Brustlein Gymnasium Mulhouse
- Gilbert Buttazzoni Sports Centre Mulhouse
- Illberg Olympic pool Mulhouse
- Athletics track Pulversheim
- Waldeck athletics track-Riedisheim
- Rhythmic gymnastics hall Pfastatt
- III stadium Mulhouse
- Water sports stadium Mulhouse
- Shooting range ball-trap Cernay

#### 20 OLYMPIC DISCIPLINES

- Athletics
- Rowing
- Basketball
- Boxing
- · Canoe-kayak slalom
- Road cycling
- Climbing
- Fencing
- Artistic gymnastics
- Rythmic gymnastics
- Handball
- Judo
- Wrestling
- Swimming
- Taekwondo
- Table tennis
- Shooting
- Triathlon
- VolleyballWater-polo
- 15 PARALYMPIC DISCIPLINES
- Para-athletics
- Para-rowing
- Para-badminton
- Wheelchair Basketball
- Boccia
- Road cycling
- Wheelchair Fencing
- Goalball
- Paralympic judo
- Paracanoe sprint
- Table tennis
- Swimming
- Para-Taekwondo
- Paratriathlon
- Sitting Volleyball







#### THE ILL SPORTS COMPLEX IS HOME TO

- The Alsace Regional Sports Centre
- The Illberg Swimming pool
- A water sports stadium
- A training centre for top-level swimmers

**Training centre** 

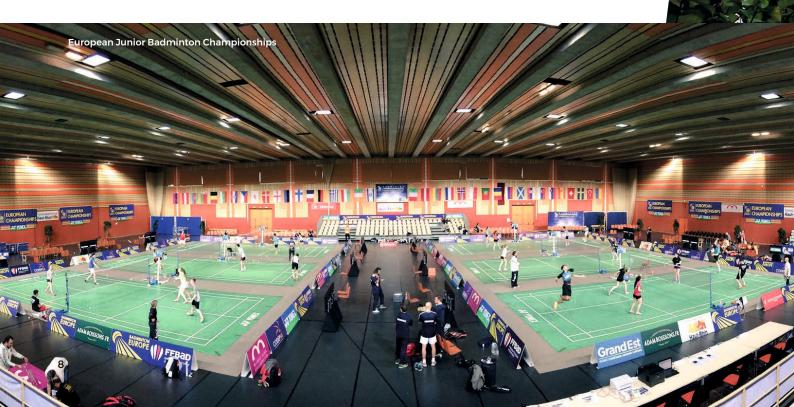
- Gilbert Buttazzoni Sports Centre
- L'Ill Stadium
- The Olympic skating rink



# ALSACE GRAND INSEP REGIONAL SPORTS CENTRE

excellence centre, achievement accelerator

The Alsace Regional Sports Centre (ASRC) labelled "Grand INSEP". The cornerstone of the m2A strategy of sporting excellence, this facility, in the heart of the III sports complex brings together all the services required for the training and preparation of top-level athletes.



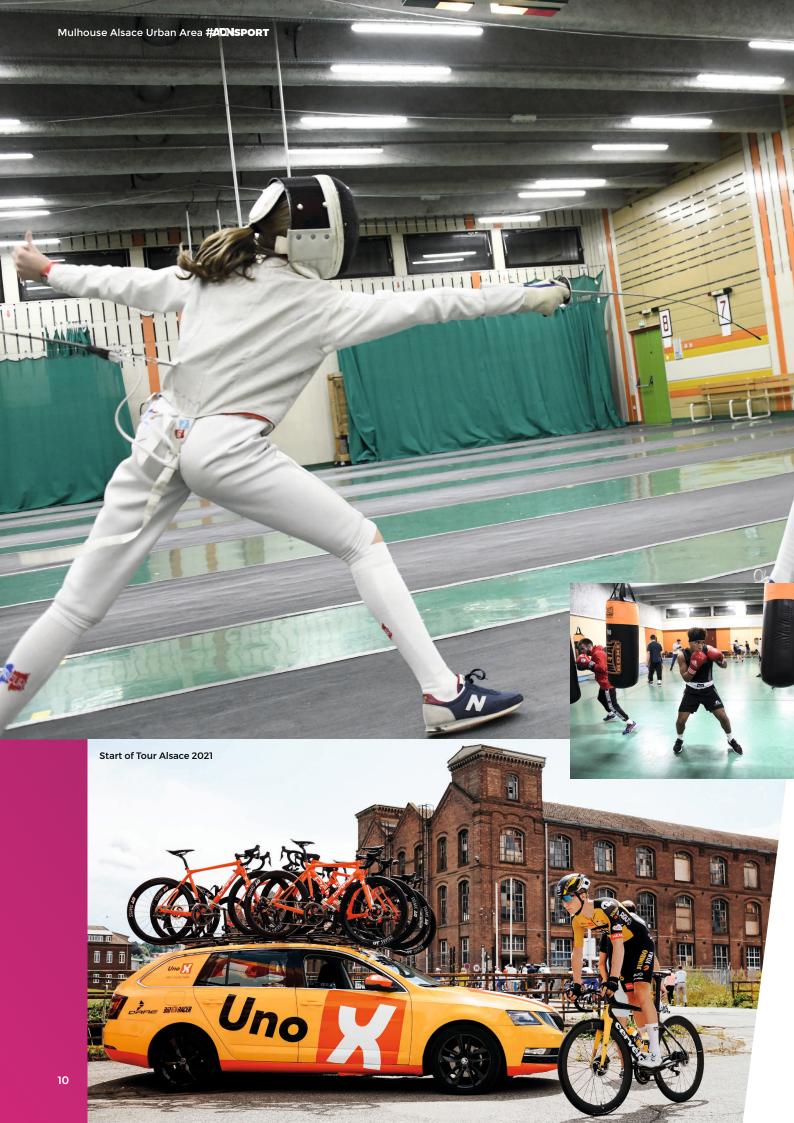


## A 13 000 M<sup>2</sup> FACILITY IN A 3 HECTARE PARK



#### comprising:

- 1 medical centre, IMSSA (The Sud Alsace Medical Support Centre)
- 52 rooms with 135 beds, including 20 rooms adapted to people with reduced mobility
- 9,000 m² of sports areas (gymnastics, multi-sports area, boxing/wrestling, fencing/archery, body-building)
- 200 places for meals
- 4 meeting/training rooms
- 1 auditorium





#### **Disciplines:**

- Badminton
- Para-badminton
- Basketball
- Wheelchair Basketball
- Boccia
- Boxing
- Croad cycling
- Paralympic Road cycling
- Fencing
- Wheelchair fencing
- Goalball
- Artistic gymnastics
- Judo
- Paralympic judo
- Wrestling
- Taekwondo
- Paralympic Taekwondo
- Paralympic table tennis
- Triathlon (road cycling)
- Paratriathlon (para road cycling)
- Volleyball
- Sitting Volleyball

## THE ARSC, A ROAD CYCLING CENTRE

#### **Disciplines:**

road cycling, para-road cycling, triathlon, para-triathlon

**Direct start from the ASRC** 

The cycling routes from the Alsace Regional Sports Centre (ASRC) are safe and varied. Cycle paths and lightly travelled roads in the plains, hills and mid-range mountains (category 1 and non-category passes), from 140m to 1400m in altitude. The Tour de France has often included Mulhouse

as a stage, most recently in 2019 on the Mulhouse -Planche des Belles Filles stage, and the Tour Alsace continues to enjoy a wide range of possible routes each year.



## THE ARSC, A 280 M<sup>2</sup> TECHNICAL MEDICAL PLATFORM

## The Sud Alsace Medical Support Centre (IMSSA) includes:

- doctors surgeries
- isokinetic laboratory
- full-body cold therapy room (2 rooms at -60°C/ -110°C)
- sauna, cold baths
- functional re-education and physiotherapy unit
- nursing headquarters with reception area
- medical specialties: physical medicine and rehabilitation, sports medicine and biology, rheumatology, neurology, cardiology, radiology, nutritionist, osteopathy.





## ILLBERG AQUATIC COMPLEX



- ILLBERG SWIMMING POOL
- WATER SPORTS STADIUM
- TRAINING CENTRE FOR TOP-LEVEL SWIMMERS

## Unique in France: Three 50m Olympic pools in the same location

On a single site, the Illberg aquatic complex offers you all the elements of a successful preparation:

- 1 exterior 50m x 25m pool, heated all year round
- 1 interior 50m x 21m pool
- 1 exterior 50m x 20m pool

+

1 exterior 25m x 10m modular pool (in addition)
Complete high-performance weight training gym

Recovery areas: jacuzzi, sauna

Meeting room, video room, nursing station

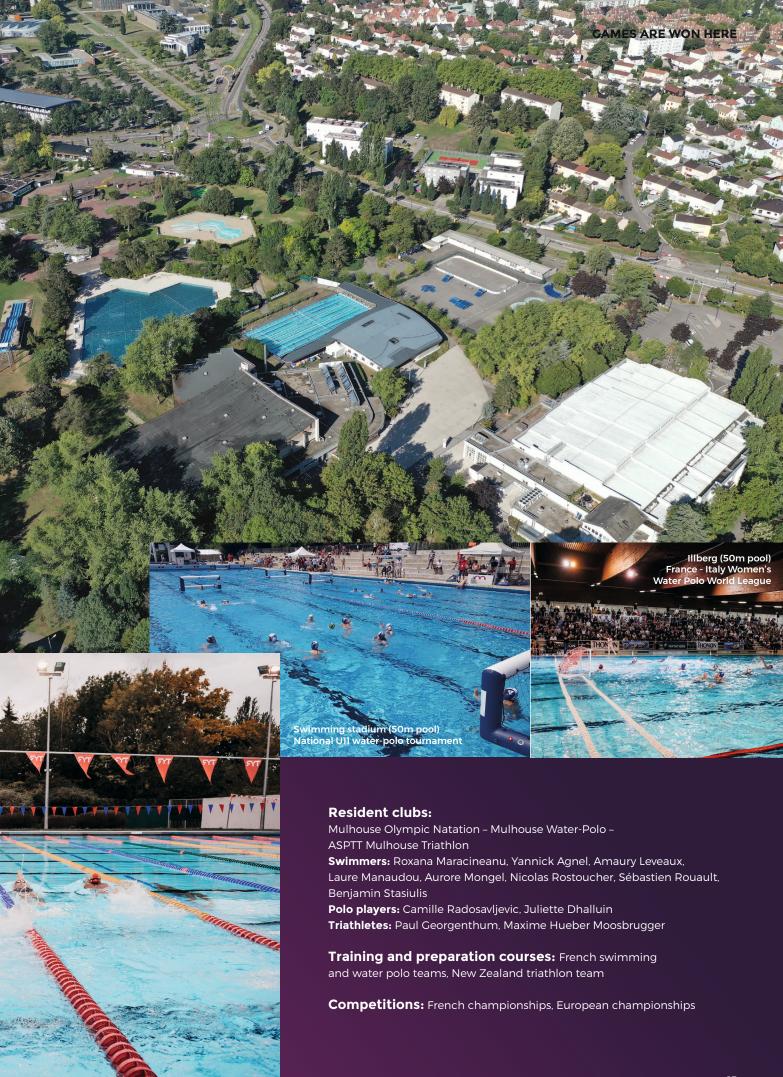
Green spaces in a mature park of 4 000 m<sup>2</sup>

#### **Disciplines:**

natation, water-polo, triathlon, swimming para, triathlon para

Distance from the ARSC: 4 min walk









## SPORTS HALL Gilbert buttazzoni



#### A facility for elite sports!

The local elite clubs regularly use the Sports Centre for their training sessions and matches: ASPTT Mulhouse Volley, Mulhouse Basket Agglomération, Red Star Mulhouse Badminton...

The French men's volleyball team, Olympic champions in Tokyo 2020, have started their preparation before the international competition campaign in Mulhouse in May 2021. The French womens basketball team, silver medalists at Tokyo 2020, have also been to the Palais des Sports in June 2021 for training. The Mulhouse Sports centre is host to various sporting events (basketball, volleyball, futsal, gymnastics, table tennis, badminton, etc.).



#### **Adapted facilities:**

- a large hall with seating for 3,700 spectators
- 1 annex room seating 250 spectators
- VIP areas for exclusive reception,
- · changing rooms and cloakrooms,
- a weights room.
- meeting rooms and offices



#### WALDECK ATHLETICS TRACK RIEDISHEIM



A genuine meeting place for athletes, the Waldeck Sports Complex boasts a beautiful athletics track in a tranquil setting amidst forests, with all the equipment necessary for performance.

It is also the starting point for a number of running trails, with Wallach Park and the forest nearby.

Disciplines: athletics, para-athletics, triathlon, para triathlon

Travel time from ARSC: 12 minutes





#### L'ILL STADIUM



An athletics track with ten straight lanes and eight bends certified for Class 2 World Athletics, high jump and throwing sports areas,

4 training football pitches including one with artificial turf, stands with seating for 11,300 people, a clubhouse with changing rooms, showers, sauna and meeting and leisure rooms.

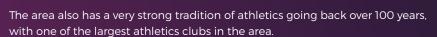
Disciplines: athletics, triathlon

Distance from the ARSC: 5 min walk



#### **PULVERSHEIM ATHLETICS TRACK**

A meeting place for athletes, Pulversheim features a beautiful athletics track, in a peaceful setting surrounded by nature, with all the equipment necessary for athletic preparation and performance.



**Disciplines:** athletics, para-athletics, triathlon, para triathlon

Travel time from ARSC: 20 minutes





FRANCE'S HIGHEST CLIMBING WALL

## MULHOUSE CLIMBING CENTRE



Disciplines: speed, boulder and lead climbing

Travel time from ARSC: 9 minutes

Rising up to 25-metres, the climbing wall at the Mulhouse Climbing Centre is the highest in France. CMC has over 2,000m<sup>2</sup> of climbing space and almost 400 m<sup>2</sup> of boulders.

The climbing facilities focus on the 3 Olympic Games disciplines: speed (international level) and boulder climbing (regional level - upgrading to national level in 2022).

Climbing holds and volumes comply with International Federation specifications.

On-site cherry picker and washing facilities.

CMC has already hosted French Olympic climbing team members (Bassa & Mickaël Mawen) for free practice sessions.





## CANOE-KAYAK, AND ROWING CENTRES

#### **Disciplines:**

canoe-kayak and paracanoe sprint racing

Travel time from ARSC: 11 minutes travel time



#### RIEDISHEIM CANOE-KAYAK CENTRE

A modern centre for elite sportsmen and women

All facilities meet PRM accessibility standards - National and international sports team training sessions.

Competitions and training camps:

National and international

Australian delegation, Swiss, Hungarian and Austrian teams

#### **Waterway**

**16 kilometres long and 60 m wide** – No flood conditions, low-water levels or currents. Signage every 100, 250 and 500 metres over 2 km - Rhône-Rhine Canal, sheltered by forest from prevailing winds. Can be used all-year-round.

#### **Facilities**

Changing rooms with showers and lockers

#### **Boathouse**

345 m<sup>2</sup> of storage space for boats and equipment 10 HP motorboat and bikes

#### 130 m² gym

Bodybuilding equipment, floor exercise and fitness facilities

Smart rowing machines

Virtual racing option using software app







#### RIEDISHEIM ROWING CENTRE



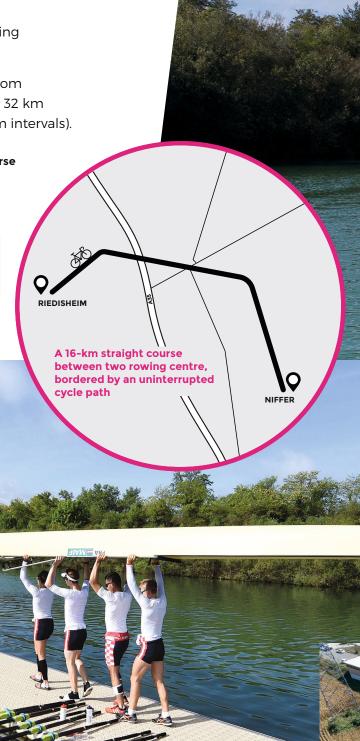
Mulhouse Rowing Club is a member of the French Rowing and Parasports Federation.

The club is based in the city of Mulhouse and benefits from all outlying services. It has a 16 km-long water course for 32 km return runs signposted over 2 km (at 100, 250 and 500 m intervals).

The water course:

Mulhouse Rowing Club is ideally placed on a sheltered water course over 16 km-long, with long straight sections.

**Disciplines:** rowing and para-rowing **Travel time from ARSC:** 11 minutes







#### **NIFFER ROWING CENTRE**



This countryside-based rowing centre is ideally located in France, close to Germany and Switzerland. It acts as a base for clubs, leagues and federations, for training camps. The British Rowing Federation uses the centre regularly.

#### **Facilities**

- A 400 m² boathouse
- A 150 m² bodybuilding gym with ergometers

#### Our strengths

- A 16 km water course, ideal for rowing with no current, little other use and sheltered by forest from prevailing winds.
- A tarmac cycle path running alongside the water course providing the option to monitor rowers by bike. Motorboats available.

**Discipline:** rowing

Travel time from ARSC: 30 minutes

# LOCAL GYMNASIUMS AND SPORTS CENTRES





#### **DOLLER GYMNASIUM**

A 4,000 m<sup>2</sup> modern, cutting-edge, modular sports centre opened in 2016

It has **a 1,000-seat multisports arena** (44 m x 24 m national standard size)

- 400 m² multisports arena
- · Bodybuilding gym
- 300 m² multi-activity hall
- 10 m climbing wall
- Leisure areas and team management rooms

Discipline: basketball

Travel time from ARSC: 13 minutes

#### **BRUSTLEIN GYMNASIUM**

A standard-setting table tennis arena in France's Grand Est region.

An arena specifically designed for table tennis and its club, Mulhouse Table Tennis Club (MTT), one of the best club teams in France.

**Disciplines:** 

table tennis, para-table tennis

Travel time from ARSC: 10 minutes





## PFASTATT RHYTHMIC GYMNASTICS ARENA

Pfastatt rhythmic gymnastics arena is the cutting-edge facility you've been looking for!

One of the three competition floors was used for the London 2012 Olympic Games.

Pfastatt has already hosted both Junior and Senior French national teams and the Russian team for training camps, as well as young gymnasts from the Swiss RG academy in Zurich.

Based on FFG rankings, Pfastatt has been one of the 5 best rhythmic gymnastics clubs in France over the last 10 years.

Discipline:

Rhythmic gymnastics

**Travel time from ARSC:** 

16 minutes

#### THE CITÉ DES SPORTS MULTISPORTS ARENA

#### A modern and functional sports centre

The facility was built in 2014 and has two large arenas, one for team sports and one for martial arts.

- Seating for 500 spectators
- Team management, and video analysis rooms
- Leisure rooms
- Secure parking

Discipline: basketball

Travel time from ARSC: 16 minutes







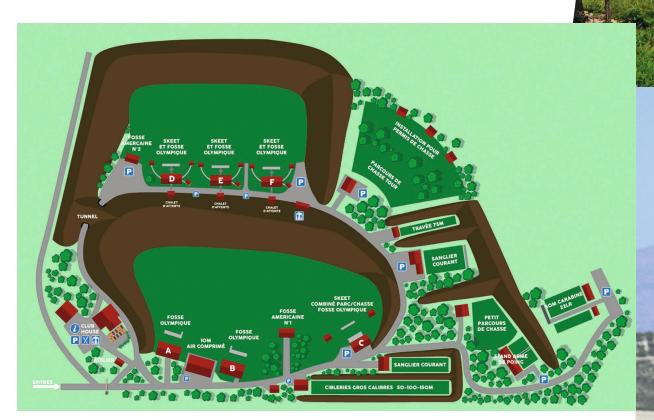
## SHOOTING RANGE CERNAY CLAY-PIGEON SHOOTING RANGE

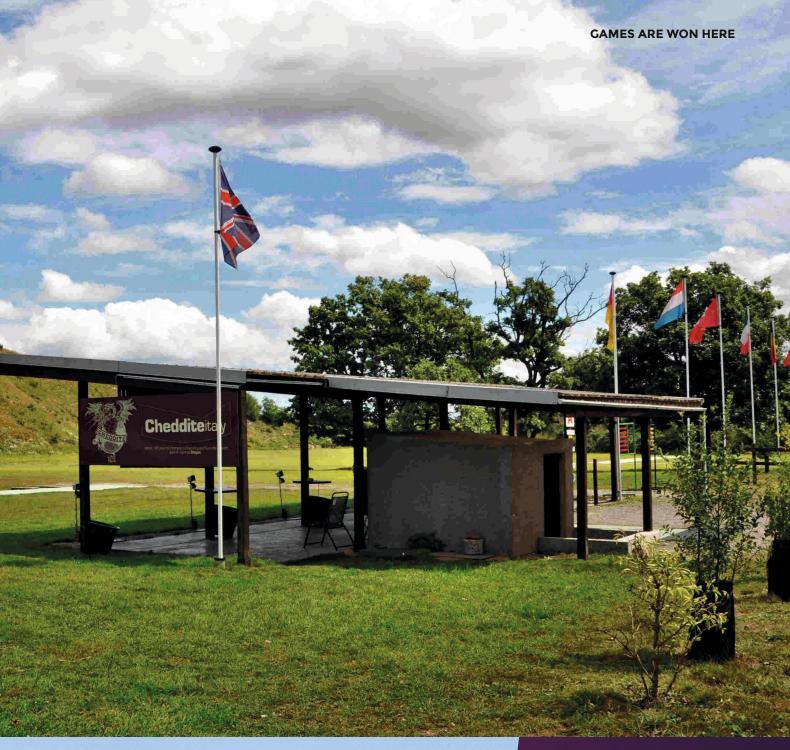
Cernay Clay-Pigeon Shooting Range is a cuting edge venue with a European and worldwide reputation for the quality of its facilities. International championships and elite training camps are held here every year.

- 6 Olympic trench, universal or double trap ranges
- 4 Olympic skeet ranges
- 5 compak sporting ranges
- 4 sporting ranges

Discipline: shooting

Travel time from ARSC: 17 minutes









## TRAINING, RECUPERATION, RELAXATION

A range of venues and facilities for your well-being

## REININGUE LAKE WATER SPORTS BASE

A 5 hectare lake surrounded by forest and sheltered from wind to practice open water swimming in ideal conditions.

- Departure pontoon
- Showers changing rooms
- Leisure and working facilities
- Secure parking

Travel time from ARSC: 11 minutes





#### **AQUARHIN**

### WATER SPORTS CENTRE, AT OTTMARSHEIM

A fitness area for ages 18 and over and including:

- One 27 m² wellness and relaxation suite with recliners
- 2 massage spray showers
- One 9 m<sup>2</sup> steam room with an LED starscape
- 16 m<sup>2</sup> sauna

#### **Travel time from ARSC:**

20 minutes

#### **ILE NAPOLÉON**

#### WATER SPORTS CENTRE, AT RIXHEIM

#### A wellness suite:

- 2 saunas (85°C and 90°C)
- Steam room (47°C and 100% humidity)
- plunge pool (approx.16°C)
- outdoor jacuzzi (34°C)
- indoor jacuzzi (36°C)
- cardio-training equipment

#### **Travel time from ARSC:**

20 minutes

### PIERRE AND MARIE CURIE

### SWIMMING POOL, MULHOUSE

Inside: One 25 x 10-metre pool and one 18 x 9-metre pool

- aquatic cardio-training equipment (bikes, treadmill, elliptical trainer, etc.)
- Spa: dry and steam saunas,
   3 pools at different temperatures, relaxation areas,
   all in an outstanding setting. For over-18s.

#### **Travel time from ARSC:**

8 minutes



## WALDECK SPORTS COMPLEX

#### A wide range of facilities devoted to outdoor sports

- 1 unrestricted access football pitch
- 1 treetop obstacle course
- 1 outdoor climbing wall
- 1 gymnasium
- 1 athletics track
- 7 grass football pitches
- 1 synthetic football pitch
- 1 archery range
- 5 outdoor tennis courts
- 1 covered tenniscourt
- 1 skatepark







#### **GOLF**

**m2A has 3 golf courses in the local area:** Chalampé, Hombourg and Wittelsheim



## THE OLYMPIC SKATING RINK

- A 60 x 30 m ice rink
- seating for up to 1,200 spectators
- an ice skating and ice hockey training academy



## m2A MAP OF CERTIFIED OLYMPIC GAMES-STANDARD TRAINING FACILITIES



#### III sports complex



ALSACE REGIONAL SPORTS CENTRE MULHOUSE 5 rue des Frères Lumière



3 ILL STADIUM MULHOUSE 45 boulevard Charles Stoessel



53 boulevard Charles Stoessel



2 GILBERT BUTTAZZON SPORTS CENTRE MULHOUSE 33 rue de l'Illberg



4 ILLBERG SWIMMING POOL, MULHOUSE, 51 boulevard Charles Stoessel



6 ELITE SWIMMING PRACTICE
AND TRAINING CENTRE
Boulevard Charles Stoessel



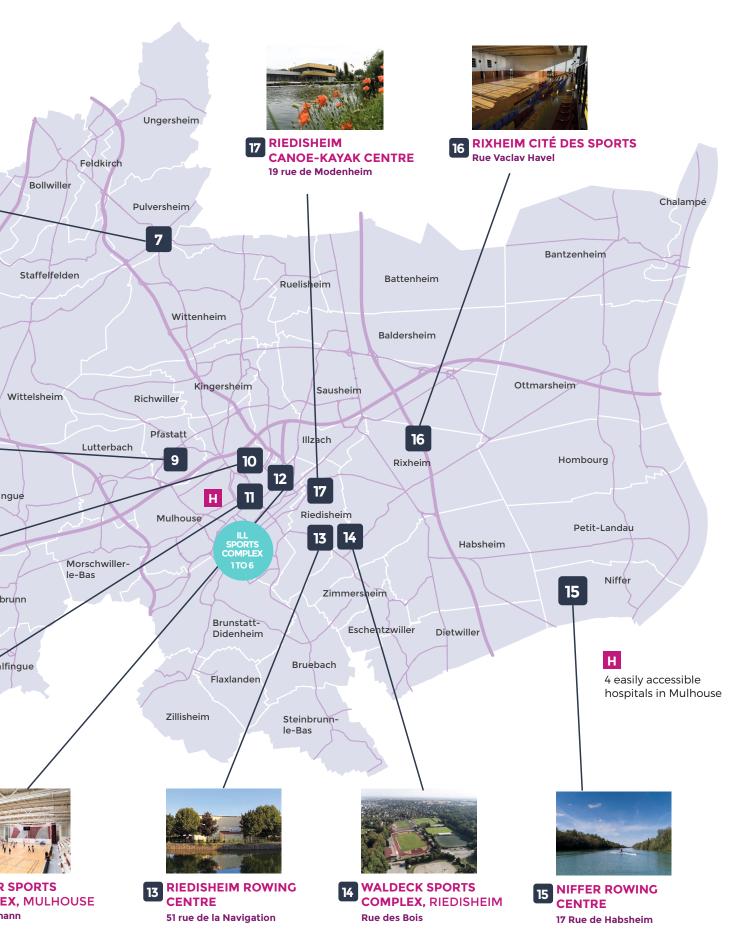
**MULHOUSE** 

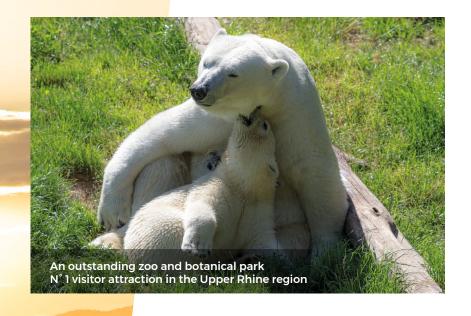
**CLIMBING CENTER** 

11 rue des Brodeuses

COMPL

Rue de Ti



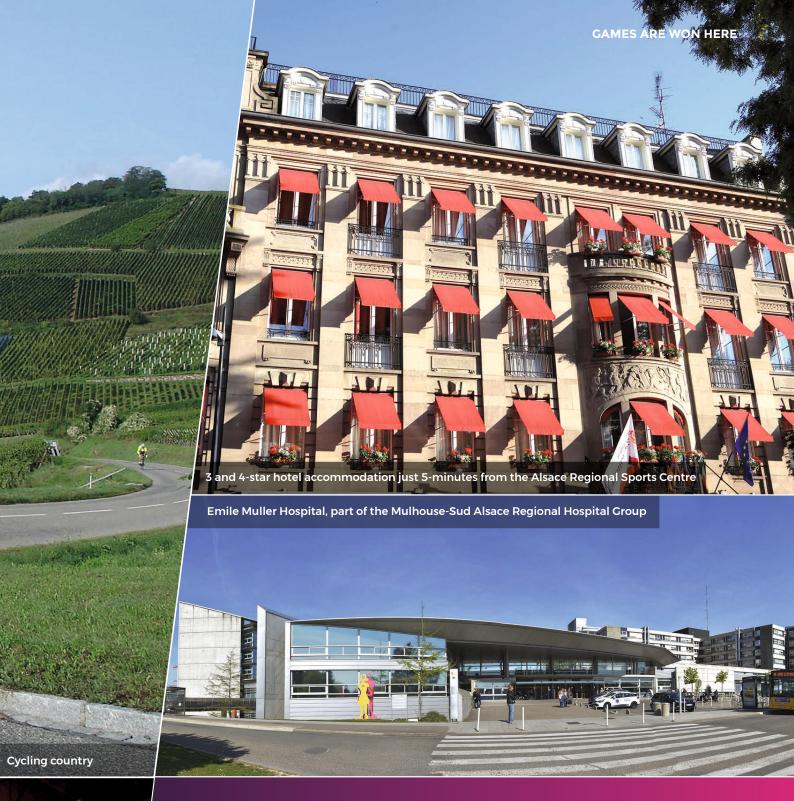


In addition to its wide range of top sports facilities, Mulhouse Alsace Urban Area (m2A) lies in the centre of Europe and offers a unique lifestyle combining culture, gastronomy, nature and heritage.

Further details at mulhouse-alsace.fr









# CONTACT JOP2024@mulhouse-alsace.fr

Photo credits: m2A, Sébastien Bozon, Michel Foos, Catherine Kohler, Grégory Muller, Serge Nied, Marie Nussbaumer, Mulhouse City and Regional Tourist Board, Sylvain Valentin.

# THE CULTURE OF OLYMPISM, PART OF THE m2A REGION'S DNA

As France's second biggest Preparation Centre for the 2024 Olympic Games in terms of the number of disciplines, m2A is already preparing the Olympic and Paralympic Games.

A strong sign of its commitment to the development of elite sport. The countdown has begun!

### "AT THE HEART OF OLYMPISM" EXHIBITION

An exhibition to discover, values shared through sport to:

- Support education and cohesion through sport to coincide with the preparation and celebration of the 2024 Paris Olympics.
- Favour the discovery of sport in schools in order to give pupils more access to sport in their daily lives.

Touring exhibition in the "Cité Éducative Mulhouse - Les Côteaux" and in the area's primary schools.



In September 2021, Thom Gicquel
- a Tokyo Olympic athlete - visited K.
et M. Krafft primary school in Ottmarsheim
for the touring exhibition "Journey
to the heart of Olympism".

#### A REGION FLYING THE FLAG FOR OLYMPISM







#### 1000 DAYS UNTIL THE PARIS 2024 OLYMPIC GAMES

The judokas present in the region as part of the "Itinerary of champions / Challenge Schuler" event formed giant Olympic rings on the tatamis.

# Collective enthusiasm: the region's sports clubs coming together to celebrate the "1000" days!

m2A organised D-1000 with almost 90 sports clubs invited to organise an activity to showcase their discipline around the number 1000. They were able to post their videos on social media (Facebook, Instagram, Twitter, LinkedIn) with the hashtag #m2Ajo2O24.

Information brochures presenting the urban area's proven know-how and expertise in hosting sports federations and clubs in their preparation for the 2024 Paris Olympic Games.



#### Jo2024.m2A.fr

An "Objective Olympic Games 2024" page linking

the region's sports facilities to the different disciplines for which they have "Olympic Games Preparation Centre" accreditation.

#### mulhouse-alsace.fr

is packed with content dedicated to sporting excellence.



A "Games are won here" brochure
Translated into french, german, spanish, portuguese
and chinese.

# OUR CLIENTS AND PARTNERS

#### WORLDWIDE



**FEDERATION** 







JAPANESE HANDBALL ASSOCIATION



BEIJING SPORTS UNIVERSITY



RED STAR BELGRADE BASKETBALL TEAM



PANATHINAIKOS BASKETBALL CLUB



BELGIAN FOOTBALL FEDERATION



BELGIAN OLYMPIC COMMITTEE



TRIATHLON
NEW ZEALAND



WSF

WORLD SQUASH FEDERATION

#### IN FRANCE





**FEDERATION** 





























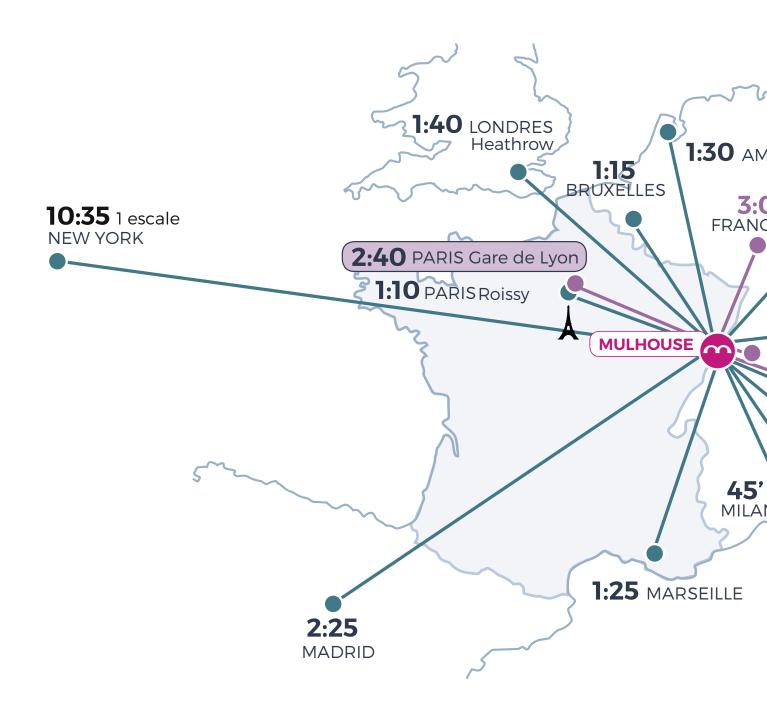


FRENCH NATIONAL
INSTITUTE OF SPORT,
EXCELLENCE AND PERFORMANCE



#### **MULHOUSE ALSACE URBAN AREA**

# AT THE HEART OF EUROPE





# Basel-Mulhouse -Fribourg

EuroAirport
30 km from Mulhouse

550 flights a week
100 worldwide destinations
More than 9 million passengers

per year



#### Mulhouse TGV Railway Station

Direct trains to Zurich, Marseille, Paris, CDG airport

#### PARIS in 2 hours 40 min:

11 departures and arrivals a day

3 trains a day to and from Marseille

6 trains a day to and from Zurich



# Major road connections

A35 and A36 motorways

**2:55** ISTANBUL



TRAVEL TIMESAir transport

TGV

**8:30** 1 escale DUBAÏ



m2A has adopted an ambitious sports policy that strives to provide the local area with a wide range of high quality facilities for all needs that foster the best possible conditions for playing sport, especially at competitive level.

With an annual operational budget of almost 15 million euros and investment worth nearly 3 million euros, m2A provides top quality sports facilities.



### CONTACT JOP2024@mulhouse-alsace.fr





